



### Registered Company Name:

Professional Learning & Advocacy  
Consulting & Evaluating, LLC

**DBA:** PLACE, LLC

**Year Incorporated:** June 2022

**State of Incorporation:** Virginia

**UEI:** FAA4S5UF52W4

**DUNS Number:** 101288639

**CAGE Code:** 9CR10

## About Us

Established in 2022, PLACE, LLC is a **certified woman-owned small business** operating in the Washington, DC metropolitan area. PLACE staff bring an extensive history designing and implementing technical assistance initiatives and evaluations for local-, state-, and federally-funded entities. We are selective about our commitments to ensure an alignment between our work and our personal and professional values. This provides assurance to clients that we will produce high-quality deliverables that are grounded by research, practice, and policy. We educate through evidence, advocate through empowerment, and evaluate through engagement.

**NAICS Codes:** 611710, 611430, 541720, 624190, 561920



## Expertise / Differentiators

### Professional Learning

- Technical assistance
- Educator training
- Instructional design
- Asynchronous learning development
- Conference & workshop planning

### Advocating

- Special education subject matter expertise
- Family engagement and support

### Consulting

- Implementation science and systems thinking
- Policy/guidance development

### Evaluating

- Formative & summative evaluation
- Monitoring, evaluation, & learning (MEL)
- Logic models & theory of action

### New Hampshire Department of Education | External Evaluator

- State Systemic Improvement Plan | July 2023-Jan. 2026 | \$238,000
- State Personnel Development Grant | Oct. 2024-Sept. 2029 | \$331,650

### University of Virginia | External Evaluator

- Project AI-BOOST | Oct. 2024-Sep. 2029 | \$100,000
- Project MOSAIC | Oct. 2023-Sep. 2028 | \$100,000
- Project AERO ELs | Oct. 2024-Sept. 2028 | \$85,000

### Online Course Development

- District of Columbia Public Schools, DC
- Lexington School District One, SC

### Professional Development

- Rich Township High School District, IL
- East Greenwich Public Schools, RI
- Dorchester County Public Schools, MD

## Past Performance